



**2008 Sponsorship Opportunities for Annual Horse Show**

*July 2-6, 2008*

**To benefit the NCHJA Scholarship Funds**

**Please circle the level of giving in which you are interested.  
THANK YOU SO MUCH FOR YOUR SUPPORT OF THE NCHJA!**

**General Sponsorship**

**Grand Champion:** \$2000 and up

**Champion:** \$1,000 to \$1,999

**Reserve Champion:** \$500 - \$999

\*\*\*Above levels includes a banner, listing in the prize list  
(if received by April 1) and announcements at the horse show

**Blue Ribbon:** \$200 to \$499

**Ribbon Winner:** \$80 to \$199

\*\*\* Above levels includes listing in the prize list  
(if received by April 1) and announcements at the horse show

**AA Rated Hunter Division:** \$1,250

**C Rated Hunter Division:** \$700

**Unrated Hunter Division:** \$300

**Equitation Classes:** \$80

**Championship coolers/ribbons:** \$150

**Banner:** hangs in Indoor Arena

**New** \$125

**Existing** \$75

**Vendor Space:** \$200

**Advertisement in Prize List:** Due to printer March 15

**Business Card:** \$100

**¼ page:** \$150 print ready

**½ page:** \$300 print ready

**Full page:** \$600 print ready

Additional charge for graphic work if ad is not print ready

**Other sponsorship opportunities include:**

(please talk to Susan Gaines or Holly Hach about these directly)

**Exhibitor's Parties**

**Breakfast Hospitality**

**Special Classes/Equitation Finals/Classics**

Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Please mail form and check payable to NCHJA to PO Box 33790, Raleigh NC 27636. Sponsors will be recognized in the 2008 NCHJA Annual Show Prize List if received by March 15, 2008. **Thanks in advance for your support and see you at the show!**  
If you have suggestions of potential sponsors for the show please list on this form with contact information and one of the co-chairs will be in touch with them.



**2008 Corporate Sponsorship Opportunities**  
**NCHJA Annual Benefit Horse Show**  
*July 2-6, 2008*

The North Carolina Hunter Jumper Association (NCHJA) is a not-for-profit organization with over 850 members. The Association's purpose is to promote and regulate hunter and jumper horse shows, administer annual recognition awards, educate and encourage members to achieve higher levels of horsemanship, improve and promote horse welfare, and publicize the economic benefit of the hunter-jumper horse industry to North Carolina.

The NCHJA supports two scholarships through annual donations from the proceeds of the Annual Benefit Horse Show. The NCHJA has established an endowed scholarship for equine oriented students at the North Carolina State University School of Veterinary Medicine. This endowment received \$10,000 in 2006 and \$5,000 in 2007 from the proceeds of the Horse Show. In 2007, the NCHJA funded an additional scholarship through the North Carolina Community Foundation to assist undergraduate students as well. Most recently, the NCHJA initiated a relief fund in 2007 to assist horseman who experience tragic circumstances. As small business owners, many horseman do not have medical insurance or property insurance that will cover tragic situations such as cancer or a barn fire.

Corporate Sponsorships are available for any amount. In general, sponsorships receive publicity and advertising benefits as follows:

**\$5,000 Corporate Sponsorship**

- Sponsorship of a major Hunter or Jumper Division or Class.
- Publicity in the Annual Show prize list of sponsorship
- Half page advertisement in the Annual Show prize list
- Two corporate banners posted in highly visible locations
- Exhibitor party in the name of the Corporation

**\$10,000 Corporate Sponsorship**

- Sponsorship of a major Hunter or Jumper Division or Class.
- Publicity in the Annual Show prize list of sponsorship
- Full page advertisement in the Annual Show prize list
- Jumper jump with Corporate name used in every Jumper class
- Four corporate banners posted in highly visible locations
- Major exhibitor party in the name of the Corporation
- Wine and cheese party for 25 Corporate guests, reserved seats for the \$10,000 jumper class, and opportunity to walk the \$10,000 jumper course with the course designer